



Beyond the house: How Habitat's investments ripple across local economies

An economic impact analysis

Habitat for Humanity makes a tremendous impact on the lives of homeowners. Our work impacts health, environmental and educational outcomes; civic and social engagement; the financial stability of Habitat families; and local economies. This infographic details one component of our economic impact. See below to learn how Habitat's work contributes to local economies across the state by supporting jobs and purchasing local goods and services, creating a ripple effect that multiplies our investment to generate meaningful impact.



Our work
in 2019



\$44,701,452

invested in operations, construction, rehabilitation and renovation

Our impact
in 2019



\$72,103,995

economic impact of Habitat's investments

967



jobs supported, generating



\$1.61

dollars injected into the state economy for every dollar invested by Habitat



\$2,322,176

in local and state taxes paid

\$29,733,001

in wages paid into the state economy



Top industries impacted:

1. Community food, housing and relief services
2. Construction of new single-family residences
3. Real estate sales and property management

95%

of affiliates included

Results measure only the economic impact of affiliates as measured by affiliate expenditures on programming and operations. Additional factors contributing to economic impact (e.g., property taxes paid, homeowner spending) are not included. The economic impact was estimated using IMPLAN, an economic modeling software, based on data from affiliate financial documents.